

Website: Mackenzie Health Cares Privacy Policy

Our Privacy Policy governs the collection, use and disclosure of personal information on this website and related to the Campaign Survey (the “Site”). Personal information is any information about an identifiable individual. This Policy outlines the type of information that the Site’s operators, Mackenzie Health (collectively, “we” or “us” or “Mackenzie Health”) gathers about the user of this Site (“you” or “your”) while you are using this Site and how we use that information. Please read this Privacy Policy as, by using this Site, you agree that your use of this Site is governed by this Privacy Policy. We reserve the right to modify this Privacy Policy at any time. We will reflect any such modifications to this privacy policy on this Site. Your continued use of this Site after any such changes constitutes your acceptance of this Privacy Policy, as revised.

Collection, Use and Disclosure of Personal Information

We collect and store your name, postal code, e-mail address and phone number if you voluntarily supply this information to us when you subscribe to our email list.

Your email address is stored at the email list server and can only be accessed by those who help manage those lists. This information is used to provide you with access to Site content and to allow us to contact you with updates (if you have indicated you would like to receive them).

Your postal code allows us to match you to your electoral district. This information will be used alongside your responses to understand the geographic distribution of answers and feedback.

As well, we collect and use data contained in log files, which include: your Internet Protocol (IP) address, your Internet Service Provider (ISP), the browser you used, the time you visited this Site and the pages you visited throughout this Site. Such collection and use is a standard practice on almost every website. We use this information to better understand how visitors use the Site and to improve the Site to better meet your needs. The amount of information that is sent by your web browser depends upon the browser and settings you use. Please refer to the instructions provided by your browser if you want to learn more about what information it sends to websites you visit, or how you may change or restrict this.

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your web browser that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. We may use cookies to understand and save your preferences for future visits.

We do not sell your personal information to any third parties. However, we may share information with trusted third parties who assist us in operating this Site so long as those parties agree to keep this information confidential. We may also disclose your personal information when we believe such release is necessary to comply with the law, enforce this Site's policies, or protect ours or others' rights, property or safety. We may also disclose your personal information for any other purpose permitted by law or to which you consent.

The survey on this Site is hosted by Alchemer. Alchemer does not own nor claim any right to your responses. Alchemer encrypts data in transit and at rest. Only agents of Mackenzie Health are permitted to access this data to facilitate the purposes of this Site. Alchemer may be required to access data to provide technical assistance only.

Security Safeguards

The security of the personal information you provide to us is very important to us and is stored on Canadian servers. As such, we do our best to ensure your information remains secure, and we maintain technical and procedural safeguards that are appropriate to the sensitivity of the personal information in question. However, you understand and acknowledge that there are inherent risks of providing information online. As such, by using this Site, you release us of any responsibility for any breach of security.

Third-party links

Please note that any links to third-party websites on this Site are not bound by this Privacy Policy. Any such third-party sites have separate and independent privacy policies that may be different from our own. We therefore have no responsibility or liability for the content and activities of these linked sites. As such, if you wish to know more about their privacy policies, please visit their websites and review their privacy policies.

Contact

If there are any questions regarding this Privacy Policy, if you would like any changes made to your personal information, or if you would like your personal information deleted, you may contact us at publicaffairs@mackenziehealth.ca

Interpretation of this Privacy Policy

Any interpretation associated with this Privacy Policy will be made by us. This Privacy Policy includes examples but is not intended to be restricted in its application to such examples; therefore, where the word “including” is used, it shall mean “including without limitation. This Privacy Policy does not create or confer upon any individual any rights, or impose upon Mackenzie Health any obligations outside of, or in addition to, any rights or obligations imposed by Canada’s federal and provincial privacy laws, as applicable. Should there be, in a specific case, any inconsistency between this Privacy Policy and Canada’s federal and provincial privacy laws, as applicable, this Privacy Policy shall be interpreted, in respect of that case, to give effect to, and comply with, such privacy laws.